



# Your generosity can transform Central Texas

*Join us as a Media Partner and fuel our  
mission to amplify Central Texas nonprofits* 

2023 - 2024 Media Partner Benefits





**I Live Here  
I Give Here®**

**I Live Here I Give Here (ILHIGH) is on a mission to amplify giving in Central Texas through cultivating and creating deeper connections for givers and the issues they care about.**

We do this through community-wide giving events like **Amplify Austin Day** (March 6-7, 2024) and **GivingTuesday** (November 28, 2023) . Additionally, we provide year-round specialty programming for local businesses, nonprofits, and individuals looking to expand their giving journey.

Thanks to these efforts, ILHIGH has activated more than **350,000** Central Texans to help raise **\$128.8 Million for over 1,411 local nonprofits**, since 2007.

So much of ILHIGH's success comes directly from our generous Media Partners. Media Partners increase awareness and invite participation across our 7-county region for the benefit of our more than 700 local Nonprofit Members each year. In fact, nearly all of ILHIGH's marketing efforts are the result of in-kind partnerships.

We truly rely on local and regional media to help make collective giving accessible for our entire community. Join us as we strive to actively engage every Central Texan. We are committed to fostering long-term and mutually beneficial relationships with partners like you and welcome customized opportunities and content collaborations that fit your audience's needs while providing tiered partner benefits to recognize your outlet's generosity and community impact.

Contact [Robynne@ILiveHereIGiveHere.org](mailto:Robynne@ILiveHereIGiveHere.org) for custom proposals or questions.

We look forward to collaborating with you!

***The ILHIGH Team***





# Your Impact As A Media Partner

When you partner with I Live Here I Give Here, you help lead transformative change for our community through generosity.

**700+**

Central Texas nonprofits that you help support

**\$102M**

unrestricted funds raised for 1,400+ nonprofits on Amplify Austin Day the past 11 years

**200K**

Central Texans who have made a donation during Amplify Austin Day since 2013

**60M+**

annual social media impressions focused on the importance of giving back locally

**25M**

media partner impressions during Amplify Austin Day 2023

**\$4.8M**

given by employees of ILHIGH business partners

**3.4K+**

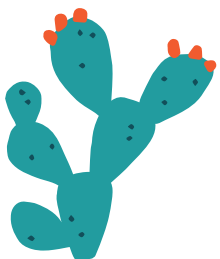
philanthropists empowered to take their giving and community leadership to the next level through our year-round programming

**753K**

unique visits to ILiveHereIGiveHere.org and AmplifyATX.org annually

**67K**

Email subscribers



## I Live Here I Give Here Year-Round Programs



### Amplify Austin Day

*March 6-7, 2024*

The single biggest giving event in Central Texas with millions raised for hundreds of nonprofits since 2013.



### Amplify LIVE

*Spring, 2024*

Benefit concert supporting the work of ILHIGH.



### GivingTuesday

*November 28, 2023*

The largest global day of giving held annually the Tuesday after Thanksgiving. ILHIGH serves as the official community leader for GivingTuesday for the Central Texas region.



### Board Training Program

*November 2, 2023*

An interactive course that prepares individuals for future leadership roles on nonprofit boards.



### See Us Give

*June 2024*

An annual mentorship program, that supports rising leaders on their journey to greater community involvement.



# Annual Media Partner Benefits

## Event Logo Recognition

	Neighborhood Advocate \$250 - \$1,500	Grassroots Partner \$1,500 - \$5K	Do Good Trailblazer \$5K - \$10K	Community Visionary \$10K - \$20K	Generosity Movement Leader \$20K+
Logo on AmplifyATX.org and ILiveHereIGiveHere.org	★	★	★	★	★
Inclusion in Amplify Austin Day Impact Report	★	★	★	★	★
Copy of the Amplify Austin Day Impact Report			★	★	★
Logo on Amplify and GivingTuesday emails to our subscribers				★	★
Logo inclusion on onsite or virtual event signage during Amplify Austin Day					★

## Social Media + PR

Inclusion in joint Media Partner thank you post across all ILHIGH social media channels for the designated program you are supporting	★	★	★	★	★
Dedicated social post on ILHIGH platforms to promote the content of your choice			★	★	★
Listing on Amplify Austn Day press releases				★	★
Listing on GivingTuesday press releases				★	★

## Nonprofit Member

Logo on nonprofit workshops			★	★	★
Dedicated post in Central Texas Nonprofit Facebook Exchange promoting your nonprofit partnership/capacity-building opportunities					★
Dedicated content in monthly nonprofit newsletter promoting your nonprofit partnership/capacity-building opportunities					★

## Employee Engagement + Program Experience

Dedicated fundraising page for your employees to track & celebrate donations: will appear on Amplify Austin Day leaderboards		★	★	★	★
2 complimentary tickets for See Us Give			★	★	★
1 complimentary seat at the Board Training Program				★	★

## Custom Content Opportunities

Creative customized for your audience in collaboration with ILHIGH staff	★	★	★	★	★
We look forward to your ideas...	★	★	★	★	★

