

For Immediate Release: January 21, 2020

**AMPLIFY AUSTIN DAY 2020 CALLS CENTRAL TEXANS TO RAISE \$12 MILLION
IN 24 HOURS FOR 750 LOCAL NONPROFITS, MARCH 5-6**

**I Live Here I Give Here Announces 8th Annual Community-wide Day of Giving
and \$1.3 Million in Matching Funds from St. David's Foundation**

AUSTIN, TX — January 21, 2020 — I Live Here I Give Here (ILHIGH) is proud to announce the eighth annual Amplify Austin Day, taking place from 6:00pm March 5 to 6:00pm March 6, 2020. Over the past seven years, Amplify Austin Day has raised more than \$57 million for Central Texas charities. Each year 750+ local nonprofit organizations participate in the 24-hour campaign. After exceeding its \$11 million goal in 2019, ILHIGH has set a 2020 fundraising goal of \$12 million. Early giving for Amplify Austin Day opens today.

Designed to increase generosity in Central Texas, Amplify Austin Day invites local residents, foundations, and businesses to give back to local nonprofits. The region's biggest day of online giving, it connects the community with hundreds of nonprofits across 7 counties over the course of 24 hours to raise funds critical to sustaining and growing a vibrant nonprofit sector. Participants can make a gift of any size to advance a cause that is important to them, using ILHIGH's [AmplifyATX.org](https://www.amplifyatx.org) platform to search for organizations by keyword and/or category.

Today, ILHIGH also announced the renewal of its major partnership with St. David's Foundation. The Foundation will provide \$1 million in matching funds for more than 80 nonprofit grant partners participating in Amplify Austin Day to advance its mission to make Central Texas the healthiest community in the country. A champion of Amplify Austin Day since its inception in 2013, St. David's Foundation has now invested a total of \$8.1 Million in matching funds to support local nonprofits and inspire community members to give back local. During last year's \$11.2 million campaign, the Foundation's grant partners were responsible for raising over \$4.5 million.

"As this is my first year being part of Amplify Austin Day, I'm excited to see the magic of how our community comes together to support our local nonprofits firsthand," says Edward Burger, President and CEO of St. David's Foundation. "St. David's Foundation is delighted to be a key part of Amplify again this year, and we are looking forward to working with new grant partners who will be receiving our matching funds for the first time."

"We are so honored to have St. David's Foundation as a longstanding partner and look forward to working together in 2020 to achieve our biggest goal yet," says ILHIGH executive director Courtney Manuel. "St. David's Foundation's commitment to making our local community a better place for all is unmatched. Their leadership in establishing exceptional matching funds for numerous local nonprofits on Amplify Austin Day has contributed to the success of our region's giving day year after year and serves as a model for fostering community-wide support of the organizations that serve our most pressing needs."

Givers can plan ahead and make donations to their favorite nonprofits beginning today in seven Central Texas counties — Travis, Hays, Williamson, Burnet, Bastrop, Caldwell, and Blanco. Gifts will be applied to the organizations' Amplify Austin Day leaderboard totals on March 5 and 6. Those interested in giving can find nonprofits located in the counties where they live and search for causes they are passionate about at [AmplifyATX.org](https://www.amplifyatx.org).

Beyond region-wide collaboration and community participation, one of the keys to the giving day's success is the opportunity for participating nonprofits to receive matching funds and prizes sponsored by generous individuals, businesses, and foundations, including the major matching gift from St. David's Foundation. In addition to its \$1 million gift, St. David's Foundation will provide \$300,000 to the ILHIGH Amplify Fund, which rewards all participating nonprofits with matching incentive dollars. St. David's Foundation hopes to motivate other foundations and companies to support this community-wide effort by matching their contributions to the ILHIGH Amplify Fund (up to \$300K). Donors will have the opportunity to contribute to the ILHIGH Amplify Fund in support of all 750+ nonprofits in their check-out carts when they make an online donation at [AmplifyATX.org](https://www.amplifyatx.org).

The list of St. David's Foundation Nonprofit Grant Partners includes 90 organizations in a dynamic range of cause categories, from health and human services to arts and environment: A Gift of Time Adult Day Care, African American Youth Harvest Foundation, AIDS Services of

Austin, Alzheimer's Association Capital of Texas Chapter, Alzheimer's Texas, Any Baby Can, Art Spark Texas, Austin Area Urban League, Austin Bat Cave, Austin Child Guidance Center, Austin Clubhouse, Austin Ed Fund, Austin Pathways, AGE of Central Texas, Austin Parks Foundation, Austin Recovery, Austin Speech Labs, AVANCE-Austin, Bastrop County Emergency Food Pantry and Support Center, Bluebonnet Trails Community Center, BookSpring, Boys & Girls Clubs of the Austin Area, Boys & Girls Club of East Williamson County, Camp Fire Central Texas, KMFA, Capital IDEA, The Caring Place, Catholic Charities of Central Texas, Center for Child Protection, Central Texas Food Bank, Communities in Schools of Central Texas, Council on At-Risk Youth, Creative Action Project, Drive a Senior Central Texas, Drive a Senior - West Austin, Easter Seals Central Texas, Ecology Action of Texas, Economic Growth Business Incubator, El Buen Samaritano Episcopal Mission, Ending Community Homelessness Coalition, Family Crisis Center, Family Eldercare, Forklift Danceworks, Foundation Communities, Front Steps, Go! Austin / Vamos! Austin, Goodwill Industries of Central Texas, Hays-Caldwell Women's Center, Health Alliance for Austin Musicians (HAAM), Hope Alliance, Hospice Austin, Huston-Tillotson University, Integral Care Foundation, Jeremiah Program, LifeWorks, Lone Star Circle of Care, Mama Sana, Manos de Cristo, Meadows for Mental Health Policy Institute for Texas, Meals on Wheels Central Texas, Mission Capital, Meals on Wheels of the Rural Capital Area Powered by Combined Community Action, Inc., Meals on Wheels of Williamson Burnet County, Mobile Loaves & Fishes, Mothers' Milk Bank, People's Community Clinic, Planned Parenthood for Greater Texas, Round Rock Area Serving Center, Samaritan Health Ministries, Saint Louise House, Senior Access, SIMS Foundation, Spirit Reins, Sustainable Food Center, Texans Care for Children, Texas Ramp Project, Texas Tribune, The Thinkery, The Trail Foundation, SAFE Alliance, Todos Juntos Learning Center, Travis Audubon Society, United Way for Greater Austin, Urban Roots, Volunteer Healthcare Clinic, Westcave Outdoor Discovery Center, Women's Health and Family Planning Association of Texas, YMCA of Austin, and others.

I Live Here I Give Here would like to thank its leading sponsors for their invaluable support of the local generosity movement: St. David's Foundation, Austin Community Foundation, Tito's Handmade Vodka, Enverus, Reissa Foundation, Charles Schwab & Co., Inc., Howry Breen & Herman, UFCU, and Favor Delivery.

To learn more about Amplify Austin Day 2020, participating nonprofit organizations, and sponsorship opportunities, please visit AmplifyATX.org. Follow I Live Here I Give Here on [Facebook](#) and [Instagram](#) at [@ilivehereigivehere](#), Twitter at [@ILH_IGH](#), and [LinkedIn](#) for the latest news and updates.

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ABOUT I LIVE HERE I GIVE HERE:

I Live Here I Give Here's mission is to make Central Texas the most generous community in the nation. Programs like Amplify Austin Day, See Us Give (formerly See Jane Give and Give Back

Jack), Giving Tuesday, Board Internship Program, and the I Live Here I Give Here Awards are designed to help locals find the issues they care about and take action to be part of the solution. By inspiring new and young givers, volunteers, and activists to make an impact on the community where they live, I Live Here I Give Here is ensuring that philanthropy in Central Texas grows and lives on for decades to come. For more information, visit ILiveHereIGiveHere.org.

ABOUT ST. DAVID'S FOUNDATION:

St. David's Foundation is one of the largest health foundations in the United States, funding more than \$75 million annually in a five-county area surrounding Austin, Texas. Through a unique partnership with St. David's HealthCare, a Malcolm Baldrige award-winning hospital system in Central Texas, the Foundation reinvests proceeds from the hospital system back into the community, with the goal of building the healthiest community in the world. St. David's Foundation also operates the largest mobile dental program providing charity care in the country and runs the largest healthcare scholarship program in Texas.

The foundation's strategic priorities include:

- Providing Central Texans with the **healthiest care** in the world,
- Creating the **healthiest places** for Central Texans to live, and
- Helping Central Texans become the **healthiest people** they can be.

Learn more about St. David's Foundation at www.stdavidsfoundation.org

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High-resolution images available upon request.