



I Live Here  
I Give Here<sup>®</sup>



# Your Generosity Can Transform a Community

Sponsor Amplify Austin Day and Support  
the Biggest Giving Event in Central Texas



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# I Live Here I Give Here

We're the organization behind **Amplify Austin Day**, Central Texas' biggest giving event that has raised over **\$102.7 million** for **1,411** of our local nonprofits since **2013**.

**We connect Central Texans with local causes they care about.** Our community-wide events and year-round programs for businesses, nonprofits, and individuals makes giving possible for everyone.

We believe it's easy to love Central Texas, and part of what makes it great is our incredible nonprofit community. We rely on these organizations to protect our natural spaces, care for those who are vulnerable, empower the arts and so much more.

**You love where you live, now love where you give.**





# About Amplify Austin Day

**Amplify Austin Day is I Live Here I Give Here's signature program and the biggest giving event in Central Texas, raising \$102.7 million for Central Texas causes since 2013.**

**On March 6-7 2024, Amplify Austin Day** will impact the nonprofits in our 7-county region by asking our residents to give back collectively to the causes they love. With over **700 participating local nonprofits**, organized into **19 Cause Categories**, donors can discover new organizations to support. From racial equity and civil rights, to those who serve animal care, children, and veterans, these cause categories engage everyone in mission-driven giving.

As a sponsor of Amplify Austin Day you are taking a stand alongside other local leaders to invest in Central Texas and ensure that I Live Here I Give Here has the operating support we need to continue this beloved community-wide tradition for our growing region.

**With your sponsorship you can lead the way in giving back and shape the future of Central Texas.**

# Amplify LIVE

Taking the stage for a second year in Spring 2024, **Amplify LIVE** is the annual benefit concert supporting the work of I Live Here I Give Here and our most celebrated program, **Amplify Austin Day**.

The event, hosted at the Historic Scoot Inn and featuring local musical acts, is produced in partnership with C3 Presents.

Amplify Austin Day sponsors will be recognized and receive tickets to attend. We are seeking one Amplify Austin Day Presenting Sponsor to share top billing with C3 Presents at the 2024 **Amplify LIVE** concert.

**We amplify the music. You amplify the good.**



# Your Impact as an Amplify Austin Day Sponsor

When you sponsor Amplify Austin Day, you help lead transformative change for our community through generosity:

- **700+** Central Texas nonprofits that you help support
- **\$118M** unrestricted funds raised for 1,411 nonprofits past 11 years
- **200K** Central Texas who have made a donation through AmplifyATX.org since 2013
- **\$4M** raised for local nonprofits by employees of ILHIGH business partners
- **60M+** annual social media impressions focused on the importance of giving back locally
- **753K** unique visits to ILiveHereIGiveHere.org and AmplifyATX.org annually
- **58K** Email subscribers

## Sponsorship Levels:

- **Presenting Sponsor**  
\$50,000
- **Community Catalyst**  
\$25,000+
- **Champion**  
starting at \$15,000
- **Impact Leader**  
starting at \$10,000
- **Groundbreaker**  
starting at \$7,500
- **Community Builder**  
starting at \$5,000
- **Grassroots**  
starting at \$2,500

# Amplify LIVE Presenting Partner

\$50,000



- Top logo placement and recognition across platforms
- (16) Special Guest tickets to Amplify LIVE + early admission (food and beverages included)
- Named + signage recognition at Amplify LIVE
- Logo recognition on Amplify LIVE Special Guest lanyards + (1) custom branded promo item
- Tagged post on social media
- Spotlight feature in Amplify Austin Day newsletters
- Inclusion in Amplify Austin Day and Amplify LIVE press releases
- Earned media interview with Representative and ILHIGH CEO
- Top logo placement on all donation receipts
- Logo placement on ILHIGH e-newsletters (67K subscribers)
- Sponsorship logo and recognition on AmplifyATX.org and at Nonprofit workshops
- Recognition in Amplify Austin Day summary Impact Report

## Employee engagement

- Custom Amplify Austin Day fundraising page for employees
- Communications toolkit to engage your team on Amplify Austin Day
- Detailed employee giving report

# Community Catalyst

\$25,000

- Top logo placement and recognition
- (10) Special Guest tickets to Amplify LIVE + early admission (food and beverages included)
- Named + signage recognition at Amplify LIVE
- Tagged post on social media
- Inclusion in Amplify Austin Day press releases
- Logo placement on all donation receipts
- Spotlight feature in Amplify Austin Day newsletters
- Logo placement on ILHIGH e-newsletters (67K subscribers)
- Sponsorship logo and recognition on AmplifyATX.org and at Nonprofit workshops
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# Culture Changemaker

## Starting At \$15,000

- (8) Special Guest tickets to Amplify LIVE + early admission (food and beverages included)
- Named + signage recognition at Amplify LIVE
- Tagged post on social media
- Inclusion in Amplify Austin Day press releases
- Logo placement on all donation receipts
- Logo placement on ILHIGH e-newsletters (67K subscribers)
- Sponsorship logo and recognition on AmplifyATX.org and at Nonprofit workshops
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# Impact Leader

Starting At  
\$10,000

- (6) Special Guest tickets to Amplify LIVE + early admission (food and beverages included)
- Signage recognition at Amplify LIVE
- Inclusion in Amplify Austin Day press releases
- Logo placement on all donation receipts
- Logo placement on ILHIGH e-newsletters (67K subscribers)
- Sponsorship logo and recognition on AmplifyATX.org and at Nonprofit workshops
- Recognition in Amplify Austin Day summary Impact Report

## Employee engagement

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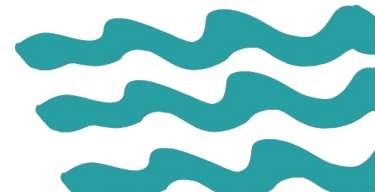
# Ground Breaker

## Starting At \$7,500

- (4) Special Guest tickets to Amplify LIVE + early admission (food and beverages included)
- Signage recognition at Amplify LIVE
- Sponsorship logo and recognition on AmplifyATX.org and at Nonprofit workshops
- Recognition in Amplify Austin Day summary Impact Report

### Employee engagement

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# Community Builder

Starting At  
\$5,000

- (2) Special Guest tickets to Amplify LIVE + early admission (food and beverages included)
- Signage recognition at Amplify LIVE
- Sponsorship logo and recognition on AmplifyATX.org and at Nonprofit workshops
- Recognition in Amplify Austin Day summary Impact Report

## Employee engagement

- Custom Amplify Austin Day fundraising page for employees
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## **Grassroots**

### **Starting At \$2,500**

- (4) General Admission tickets to Amplify LIVE
- Signage recognition at Amplify LIVE
- Sponsor name listed on AmplifyATX.org
- Recognition in Amplify Austin Day summary Impact Report

#### **Employee engagement**

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I Live Here  
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**We are committed to fostering long-term and mutually beneficial relationships with sponsors and welcome customized opportunities that fit your needs.**

Contact the I Live Here I Give Here Development team at [Jared@ILiveHereIGiveHere.org](mailto:Jared@ILiveHereIGiveHere.org) with questions or proposal requests.

